## **PMMDA** MEMBER BENEFITS

Membership with PMMDA is for businesses that are looking to expand their reach, joining an Industry association can be a great **way** to get connected with other businesses in the same field. Industry associations can provide members with access to a network of like-minded individuals which can be invaluable for building business relationships and can lead to new business opportunities.

- Business breakfasts/lunches and networking events
  - Periodically arranging breakfast meetings, lunches and activity days these networking events give the opportunity to build relationships with other members that can lead to new business opportunities as well as long term relationships.
- Confidential collection and exchange of market information to provide industry statistics year on year
  - Sharing sensitive information relating to industry sales statistics and market information, these yearly reports give a real insight into the industry and its market.
- Monthly newsletter for communication of business and industry updates
  - Monthly newsletters communicate industry updates as well as business information such as feedback on the development of EN and ISO standards.
- Profile with links on PMMDA website
  - The PMMDA website will promote members with profile links and features as well as a listing with biography and full contact information for your company.
- Support via social media
  - Social media support for all of our members highlighting events, news and socials.

- PMMDA logo to use as a 'stamp of approval'
  - We will provide the official association logos to use as a 'stamp of approval' confirming industry standards as well as a certificate of membership and a wall plaque for display.
- Negotiated rates for industry exhibitions, events and seminars
  - As far as is possible we will endeavour to negotiate special rates for members at all leading exhibitions, events and seminars throughout the year.
- Feedback on the development of EN and ISO standards
  - Communicating feedback of EN and ISO standards on a regular basis as well as monthly updates within our newsletter.
- Mutual support via affiliation with The British Plastics Federation and other industry associations and organisations
  - PMMDA work closely with other industry associations and organisations offering collective mutual support throughout the whole industry.
- Access to group meetings, share of information and generic documents
  - Members are welcome to group meetings where participation and networking creates a working knowledge of recent events, discussions and opportunities.
- Circulation of sales or agency opportunities
  - Where applicable any information that is shared with us relating to sales, recruitment or training will be circulated amongst those members who may be an interested party.
- Enhanced credibility with member companies
  - Close links with all member companies not only creates business opportunities but can, over time, build solid, long lasting and trustworthy relationships, in this close knit industry that we all reside in we all need friends.