

# INTRODUCING ... BUSINESS PARTNERS/AFFILIATE MEMBERSHIP

For Companies who work within the Plastics Industry, or whose services and products could potentially be used by PMMDA member companies (covers UK and Ireland based companies only)

Business Partner or Affiliate
membership is now available to
companies who operate in the
Polymer Sector, but do not meet full
membership criteria. This will provide
members with closer links to
suppliers and end users as well as
enhanced marketing and networking
opportunities.

THE ASSOCIATION
REPRESENTING MACHINERY
SUPPLIERS TO THE PLASTICS
INDUSTRY

Formed almost 50 years ago, PMMDA remains a well-respected Trade Association within the UK Plastics Industry. As a group of machinery suppliers, PMMDA represents a substantial industrial force within the plastics machinery market.

As well as maintaining its' main pillars of quality and service, the Association also acts as an information source for members and their customers, with regular newsletters keeping its readers up to date on information relevant to the industry.

## BENEFITS OF BUSINESS PARTNERSHIP/AFFILIATE MEMBERSHIP FOR YOU AND YOUR COMPANY:

Giving you access to member companies through the following routes:

- ✓ Website listing and links
- ✓ Promotion of services and links on Monthly Newsletter to members
- ✓ Advertising opportunity on website
- ✓ Purchasing opportunities within membership
- ✓ Endorsement and Representation with UK bodies
- ✓ Networking opportunities at a variety of events throughout the year
- ✓ Direct Marketing through membership
- ✓ Unique industry information available from member companies
- ✓ Enhanced credibility with member companies
- ✓ Potential for sponsorship of events and activities
- ✓ Communication of industry updates
- ✓ Feedback on the development of ISO and EU Standards
- ✓ Use of the PMMDA logo
- ✓ Social events
- ✓ Option for 'Business Partners' to upgrade to Full Membership and benefit from member advantage at industry exhibitions (ie. Interplas member discount)

#### **'BUSINESS PARTNER'**

 Membership for a Company or Individual whose primary activity is directly related to the plastics industry, this would include for example: machinery installers, ancillary equipment suppliers, product design and process engineering consultancies etc.

#### 'AFFILIATE MEMBER'

Membership for Companies or Individuals not eligible for Full or Business Partner membership, but who
have interest in or support the polymer industry, for example: recruitment, insurance and other
consultancies.

### The main aims of the PMMDA, as outlined in the Memorandum and Articles of Association, are:

- The promotion and advancement of the common interests of firms and companies engaged in the manufacturing and distribution of machinery for the plastics and allied industries and to promote cooperation and unity of purpose between them in the conduct of their business.
- The exchange of information and ideas regarding the manufacture, sale and distribution of machinery with a view to improving standards of quality.
- The encouragement of fair-trading and the maintenance of a high standard of quality and service by manufacturers and distributors of polymer processing machinery.
- The co-operation and entering into arrangements with national authorities, exhibition promoters and other associations or persons on any matters which can benefit the PMMDA or its Members.



Polymer Machinery Manufacturers & Distributors Association PO Box 6310, RUGBY, Warwickshire, CV21 9NR T: 07729 956487 E: pmmda@pmmda.org.uk